

**SUNDAY
ASSEMBLY**

LONDON

**Sunday Assembly Annual
Report and Financial
Statements for the year
ended 31 December 2024**

A Company Limited by Guarantee
CHARITY REGISTRATION NUMBER 1162995 | COMPANY REGISTRATION NUMBER 08818905



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About Sunday Assembly

Sunday Assembly was established in 2013 as a registered charity based in London. In 2019, its international network became community groups affiliated with the charity, which meant that the charity was no longer responsible for governing each community group. However, we all continue to bring people together through our motto to live better, help often, and wonder more as well as share that one thing we have in common: 'life'.

Sunday Assembly is a volunteer-led secular community. Our volunteers are at the heart of the charity and a true representation of the work done to provide opportunities to all.

Live better: our vision

We offer inspiring and practical ideas to help people live their lives as fully as possible.

Help often: our mission

Assemblies are communities of action, encouraging all of us not only to support one another, but also to contribute purposefully to our wider communities.

Wonder more: our approach

Listening to thought-provoking talks, enjoying poetry readings and performances, singing as one and playing games helps us to connect with the awesome world we live in.



Welcome from the Board

Thank you for taking the time to read our Annual Report and Accounts 2024.

We are proud to report that over the past year, we have held a variety of engaging, entertaining, and educational events that have helped bring our community closer together. In addition to our regular bi-monthly assemblies, we have held many social events and interest group meetings to provide a space for people to connect, share, and grow.

Move to Backyard Comedy Club in Bethnal Green

Over the last few years, we have reviewed whether to change venues to reduce hire costs and find premises that reflect our current attendance.

In 2024 after a very detailed search, we concluded the Backyard Comedy Club in Bethnal Green would be a very good choice for new premises. However, to ensure the whole community was engaged with this, we produced a venue survey for people to complete asking whether they wished to move premises.

Overall, 59% wanted to move to Backyard Comedy Club and 41% wanted to stay at Conway Hall. Among those who volunteer, the proportion wanting to move increased to 85%.

Based on these results, we decided to move. Our last Assembly at Conway Hall was on 19 May 2024, and our first Assembly at Backyard was on 16 June 2024.

We are very pleased with the new premises. The bar space provides a great area for the community to gather for tea and coffee before and after each assembly and the main hall has all the facilities we need including a stage, PA system and flexible seating arrangements.



Communications

A fortnightly newsletter is e-mailed out advertising each assembly and additional events taking place. This goes to approximately 1,600 people.

We also send out several Facebook and Instagram posts a week promoting both individual assemblies and Sunday Assembly in general.

Sunday Assemblies in 2024

In total, we ran a programme of 22 Assemblies and Yule Rock. A summary of these are detailed below:

7th Jan - Sunday Assembly 11th birthday

We celebrated with a multi-talented clown and of course birthday cake.

21 Jan - The Power of No - Rejection as Therapy

A Mindfulness Coach and Counsellor at Positively-Mindful, helping people to find inner peace through learning skills of meditation, mindfulness and compassionate self-inquiry.

4 Feb - The Science of Weird Sh*t. Why our minds conjure the paranormal

Fascinating talk about what might be going on when we become spooked, from a rational, science-based perspective.

18 Feb - Eros and Mythos

Love was in the Air for our Sunday Assembly Valentine's Special! To help us celebrate this most passionate of occasions we listened to tales of luvuuurve steeped in ancient mythology.

3 March - No Fair Maidens - The Lost Legends of Britain

Our islands' folklore is full of powerful women who brought the world enchantment and inspiration, warriorship and healing. And yet, we don't know them.

17 March - The Return of the Insecurity Guards

Insecurities, worries, fears.. we all have them and - across the globe - seem to be at a loss as to the best way to manage them.

7 April - Courage and Fragility. Lessons from a Funambulist

In this talk, we explored the universal themes of the human experience within the extraordinary context of walking the high wire, such as courage, fear, connection, separation, and balance.

21 April - Wake up and smell the Roses

On this Earth Day, we had a talk about how building relationships with wildflowers can support us in new ways of being.

5 May - What happened to Haydn's Skull

Joseph Haydn was named the 'Father of the Quartet' and his legacy still lives on. But how did he also get dragged into an incredibly tangled affair including scheming, pseudo-science, lawsuit wars and one of the most elaborate funeral plans in the history of classical music?

19 May - Metaphysics Eats Culture for Breakfast - AI, Existential Risk and Ethical Tech

Fascinating talk with a particular focus on AI, social media and psychedelics, to argue that materialist metaphysics plays a major role in our cultural dislocation today.

2 June - Scavenger Hunt

One of our community members organised a Scavenger Hunt that took place around central London. It was a very enjoyable and good fun.

16 June - Making Light of Chemistry - The Funny Side of Science

1st event at our new venue the Backyard Comedy Club. To celebrate this joyous marriage of our two institutions we explored the relationship between Science and Comedy

7 July - Space Oddity

Right now, something strange is going on in the cosmos... Scientists are uncovering a catalogue of weird phenomena that simply can't be explained by our long-established theories of the universe.

21 July - Cantat Ergo Sumus: Hymns of the Philosophers.

Ever been moved by Nietzsche's philosophical musings, but been desperate to hear them sung in the style of Bob Dylan? A titillating blend of music, philosophy and literature

4 and 18 August - Summer Picnics at Lincoln's Inn Fields in Holburn.

This was a chance to catch up with friends over a picnic in a central location.

1 Sept - Sundae Assembly Special - The Inside Scoop

To mark the closing of our summer season, we paid homage to that oh-so-sweet, delectable and enduring symbol of summertime to both young and old - the mighty ice cream cone!

15 Sept - Talkin' 'Bout My Generation

Is age just a number? You may have heard of the Baby Boomers, the Millennials and Gen Z. But have you heard of the Young Olds, the Mid Olds or the Old Olds? As human life expectancy has increased, there have been changes in the way we perceive our life stages and their significance, and new research is proffering ever more nuanced categorisations of our experiences as a distinct 'Generation'.

6 Oct - A Pointless Talk about a Ridiculous Project

Wouldn't we all love to do things just 'because', without the pressure to have a good reason?

20 Oct - Hidden in Plain Sight

According to the Slavery Footprint survey, the average family in the UK unknowingly employs 90 slaves, often hidden in plain sight. How can we learn to identify signs of potential modern slavery, know how to report them, and better understand this troubled system of which we are all a part?

3 Nov - Multicolour Maths!

The world of maths is one of the most abstract realms of human understanding. Whilst some of us find it logical, satisfying and beautiful, many of us struggle with the challenges of its concepts, find numbers difficult to comprehend, or may have been discouraged by traditional methods of teaching.

17 Nov - Keep Taking The Tablets - The Story of Antibiotics

Antibiotics have been a central part of our society's approach to managing infectious diseases for nearly a century. But how were they discovered, when and by whom? And does it really involve a 3,500-year-old mouldy sandwich from Ancient Egypt?

1 Dec - What Have the Ancients Done For Us? Greek Wisdom for the Modern Age

In our post-capitalist society, it is easy to wonder why so many of us - even when enjoying relative affluence and an abundance of goods and comforts - are still struggling with an impairment of well-being and a feeling of meaninglessness

13 Dec - Yule Rock. The annual singalong of Christmas songs

Hark! Come all ye mirthful to Sunday Assembly London's annual seasonal singalong- Yule Rock!

Whilst we have settled nicely into our new home at the Backyard Comedy Club in Bethnal Green, for one night only we return to the famous Conway Hall for the most festive night of the year!

We sang along to all your favourite Christmas classics once again, from Wham to Wizzard, with our inimitable live band. There was also an amazing silent auction and raffle, with a delectable array of prizes on offer.

15 Dec - Nature Needs us. How to be a Guardian of the Natural World

An inspiring talk on the wisdom of the things that we can all do to be better stewards of the natural world.

Sunday Assembly International Conference

From the 17th to the 20th of October 2024, Sunday Assembly held its annual international conference in Los Angeles. There was a wide variety of topics and speakers including Rachel Bloom, co-creator and star of Crazy Ex Girlfriend, Joey Jefferson from NASA's Jet Propulsion Laboratory, Sabrina Stierwalt from the Cosmic Origins Program, ethicist Aaron Rabinowitz, sci-fi writer Lisa Klink and many more. People attended from Sunday Assemblies around America and the UK and it was a huge success with three days of workshops, talks, sharing, singing and generally celebrating life.



Community impact

In addition to our assemblies, Sunday Assembly provides many activities for people to come together, share their passions, and have fun. These activities also provide many volunteering opportunities across these groups and beyond.

► **Band and choir volunteering**

The band and choir met regularly to rehearse and enable them to lead and support the communal singing at Assemblies.

► **Other Interest Groups**

Book Swap

Every Assembly we have a book swap where people can take and/or leave a book.

Board Games Club

Led by community member Mitsky Shah, the club met after Sunday Assemblies in person to enjoy a game or two together.

Lunch club and Pub group

Following each assembly, volunteers invite community members to join them at either the pub or for an alcohol-free lunch to continue the conversation and community bonding.

Facebook social group

The thriving Sunday Assembly Facebook social group enables community members to arrange and promote an array of ad hoc meet-ups based on the varied interests of the group.

Article Club

Led by community member Alistair Baker, the group meet monthly to review and discuss democratically selected articles.

The power of giving and receiving donations

We are incredibly grateful to our supporters and particularly our donors, who make this community sustainable.

► Putting the “Fun” in Fundraising

Yule Rock was a smashing success, bringing hundreds of people together for a night of song and cheer. This success contributed substantially to our annual fundraising efforts. Even more importantly, Yule Rock was followed by a surge in attendance, providing a winter boost to our community spirit.

Gwawr Thomas, who heads up our Coordination Crew, organised a silent auction with rewards such as a four-piece jazz band, language lessons, escape room and theatre trips. A huge thank you to everyone who contributed silent auction rewards and prizes for others to enjoy.



Finance

Financially, we remained in a stable position. This has been made possible through the generosity of our members and supporters, as well as through careful management of our resources.

Looking ahead, we are excited to continue building on our success and expanding our community in new and meaningful ways. We remain committed to creating a welcoming and inclusive space for all and providing a platform for diverse voices and perspectives to be heard.

On behalf of the Board of Trustees, we would like to thank you for your continued support and involvement in Sunday Assembly. We are proud of what we have achieved over the past year, and we look forward to an even brighter future together.

How our community comes together



Attendees: The success of Sunday Assembly hinges on the active involvement of our community. In 2024 we embraced this by running events to gather feedback from our community members to ensure their voices are not only acknowledged but also actively involved in shaping the future trajectory of Sunday Assembly for years to come.

Supporters: Financial support from our community is incredibly important to the future of Sunday Assembly so attention to existing and new regular donors will continue to be prioritised in the future.

Volunteers: As a volunteer-led organisation, our volunteers are integral to the success of Sunday Assembly - without them, we truly wouldn't be able to do what we do! Recruiting new volunteers and maintaining relationships with everyone who has been giving their time longer term has been a key consideration for the Board and Coordination Crew throughout 2024.

Principle risks and uncertainties

Community engagement identified community growth as an area for discussion in future strategy planning. We will seek to identify communications strategy and other avenues for growing the size of the community both to increase the vibrancy of our assemblies and to better support costs through both regular and one-off donations.

The success of our community growth efforts will determine the future course of Sunday Assembly London.



► The future is bright

Our community is the driving force behind the future of Sunday Assembly. To ensure that our governance, strategies, and the shaping of the organisation truly reflect our community, we actively engage in co-creating through community-centred events. Together, we strive for resilience and strength, knowing that any necessary changes are faced together.

Thank you to everyone who supports Sunday Assembly.

Corporate directory

► Legal and administrative information

Charity number	1162995
Company registration number	08818905
Date of incorporation	18 December 2013
Start of financial year	1 January 2024
End of financial year	31 December 2024
Directors at 31 December 2024	<p>Ms K Reid (Treasurer, appointed October 2022) Miss A Jasmontaite (Secretary, appointed June 2024)</p> <p>Ms S Achillini (appointed July 2023) Mr C Keys (appointed July 2023)</p> <p>Miss A Miles (appointed June 2022, resigned June 2024)</p>
Governing document	Memorandum & Articles of Association Dated 18 December 2013
Objects	To provide or assist in the provision of facilities in the interests of social welfare for recreation or other leisure time occupations for the public at large, with the object of improving the condition of life of all who use such facilities, in particular but without limitation by providing facilities for people to meet and associate on a Sunday, without distinction of sex, sexual orientation, race or of political, religious or other opinions.

► Bankers

Metro Bank

1 Southampton Row
London
WC1B 5HA

The Co-operative Bank

25 Islington High Street
London
N1 9LQ

► Secretary

Aiste Jasmontaite

Conway Hall
Red Lion Square
London
WC1R 4RL
trustees@sundayassembly.com



Statement of financial activities

Statement of Financial Activities (including the Income and Expenditure Account for the year ended 31 December 2024, as required by the Companies Act 2006)

	Current year Unrestricted Funds 2024 £	Current year Restricted Funds 2024 £	Current year Total Funds 2024 £	Prior year Total Funds 2023 £
Income & endowments				
Donations & legacies	10,782	0	10,782	15,909
Charitable activities	7,042	0	7,042	4,121
Other trading activities	53	0	53	100
Total income	17,877	0	17,877	20,130
Expenditure				
Charitable activities	24,003	1,523	25,526	24,699
Total expenditure	24,003	1,523	25,526	24,699
Net funds brought forward				
Net income for the year	(6,126)	(1,523)	(7,649)	(4,569)
Net income after transfers	(6,126)	(1,523)	(7,649)	(4,569)
Net movement in funds	(6,126)	(1,523)	(7,649)	(4,569)
Reconciliation of funds:				
Total funds brought forward	23,523	3,728	27,250	31,819
Total funds carried forward	17,396	2,205	19,601	27,250

Resources applied in the year ended 31 December 2024 towards fixed assets for Charity use

	2024 £	2023 £
Funds generated in the year as detailed in the SOFA	(7,649)	(4,569)
Net resources available to fund charitable activities	(7,649)	(4,569)

Movements in revenue and capital funds for the year ended 31 December 2024

	Unrestricted Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	Total Funds 2023 £
Funds brought forward	23,523	3,728	27,250	31,819
Recognised gains and losses (before transfers)	(6,126)	(1,523)	(7,649)	(4,569)
Closing revenue funds	17,396	2,205	19,601	27,250

Breakdown of Income and Expenditure for year ending 31 December 2024

	2024 £	2023 £
Income		
Fundraised income	16,723	18,777
Gift Aid	1,154	1,353
Gross income in the year before exceptional items	17,877	20,130
Gross income in the year including exceptional items	17,877	20,130
Income		
Charitable expenditure, excluding depreciation and amortisation	25,526	24,699
Total expenditure in the year	25,526	24,699
Net income before tax	(7,649)	(4,569)
Net income after tax	(7,649)	(4,569)
Retained surplus	(7,649)	(4,569)

All activities derive from continuing operations.

In accordance with the provisions of the Companies Act 2006, the headings and subheadings used in the Income and Expenditure account have been adapted to reflect the special nature of the charity's activities.

Sunday Assembly - Balance Sheet as at 31 December 2024

	Notes	2024 £	2023 £
Current assets			
Debtors	7	0	869
Cash at the bank and in hand		19,600	26,452
Total current assets		19,600	27,321
Creditors: amounts falling due within one year	8	0	(72)
The total net assets of the charity		19,600	27,249
Restricted and unrestricted funds to the charity			
Restricted revenue funds	12	2,205	3,728
Unrestricted revenue funds	12	17,396	23,523
Total charity funds		19,600	27,250

The Trustees are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The Trustees acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The financial statements have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006, applicable to companies subject to the small companies regime.

The Sunday Assembly Board

Approved by the Board of Trustees on 14 April 2025

The notes attached on pages 19 to 26 form an integral part of these accounts.

Notes to the Accounts for the year ended 31 December 2024

1. Accounting policies

Policies relating to the production of the accounts

Basis of preparation and accounting convention

The accounts have been prepared on the accruals basis, under the historical cost convention, and in accordance with the Financial Reporting Standard 102, (effective 1st January 2016) and 'FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), published by the Charity Commission in England & Wales (CCEW) , effective January 2016, , and in accordance with all applicable law in the charity's jurisdiction of registration, except that the charity has prepared the financial statements in accordance with the FRS 102 SORP (Statement of Recommended Practice for Accounting and Reporting by Charities) 2015, (as amended by the Bulletin issued in October 2018 and applicable to all accounting periods beginning on or after 1st January 2019), (The SORP), in preference to the previous SORP, the SORP 2005, which has been withdrawn, notwithstanding the fact that the extant statutory regulations, the Charities (Accounts and Reports) Regulations 2008 refer explicitly to the SORP 2005. This has been done to accord with current best practice.

Going concern

Preparation of the accounts is on a going concern basis. The trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

Risks and future assumptions

The charity is a public benefit entity.

The directors actively review the major risks which the charity faces on a regular basis and believe that maintaining the free reserves stated, combined with the annual review of the controls over key financial systems carried out on an annual basis, will provide sufficient resources in the event of adverse conditions. The directors have also examined other operational and business risks which they face and confirm that they have established systems to mitigate the significant risks.

Recognition of liabilities and expenditure

A liability, and the related expenditure, is recognised when a legal or constructive obligation exists as a result of a past event, and when it is more likely than not that a transfer of economic benefits will be required in settlement, and when the amount of the obligation can be measured or reliably estimated. Liabilities arising from future funding commitments and constructive obligations, including performance-related grants, where the timing or the amount of the future expenditure required to settle the obligation are uncertain, give rise to a provision in the accounts, which is reviewed at the accounting

year end. The provision is increased to reflect any increases in liabilities, and is decreased by the utilisation of any provision within the period, and reversed if any provision is no longer required. These movements are charged or credited to the respective funds and activities to which the provision relates.

Volunteers

In accordance with the SORP, and in recognition of the difficulties in placing a monetary value on the contribution from volunteers, the contribution of volunteers is not included within the income of the charity.

However, the trustees value the significant contribution made to the activities of the charity by unpaid volunteers and this is described more fully in Note 4.

Fixed assets

The Charity held no fixed assets during this or the previous financial year.

Debtors

Debtors are measured at their recoverable amounts at the balance sheet date.

Financial instruments including cash and bank balances

Cash held by the charity is included at the amount actually held and counted at the year end. Bank balances, whether in credit or overdrawn, are shown at the amounts properly reconciled to the bank statements.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity. There are no endowment funds.

2. Liability to taxation

The charity is exempt from tax on its charitable activities.

3. Winding up or dissolution of the charity

If, upon winding up or dissolution of the charity, there remain any assets, after the satisfaction of all debts and liabilities, the assets represented by the accumulated fund shall be transferred to some other charitable body or bodies having similar objects to the charity.

4. The contribution of volunteers

Sunday Assembly London continues to be a volunteer-led organisation. Its reliance on volunteers is at the heart of the charity and a true representation of the work done to provide opportunities to all. We do have one paid, part-time contractor role: Producer. The Producer's main focus is leading the production of Sunday Assembly's core service - the assemblies on the first and third Sundays of the month. Outside of this, the running of Sunday Assembly is managed by two volunteer teams. Firstly, the Board of Trustees has accountability for setting Sunday Assembly's strategic direction and ensuring it fulfils its charitable purpose and legal and compliance obligations. Secondly, the Co-ordination Crew, which is

responsible for delivering Sunday Assembly's services including twice monthly Assemblies, Interest Groups and fundraising activities.

5. Staff costs and emoluments

Sunday Assembly has not had any employees since 2019. The charity operates with a Producer who is a contractor and paid on a monthly basis.

6. Remuneration and payments to trustees and persons connected with them

No trustees or persons connected with them received any remuneration from the charity or any related entity. No employees received emoluments (excluding pension costs) in excess of £60,000 per annum.

7. Debtors

	2024 £	2023 £
Total debtors	0	869

8. Creditors

	2024 £	2023 £
Total creditors	0	72

9. Income and expenditure account summary

	2024 £	2023 £
At 1 January	27,250	31,819
Surplus after tax for the year	(7,649)	(4,569)
At 31 December	19,601	27,250

10. No related party transactions

No payments were made to Directors or any persons connected with them during this financial period. No other transaction took place between the charity and a trustee or any person connected with them.

11. Particulars of how categories of funds are represented by assets and liabilities

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
At 31 December 2024			
Current assets	17,395	2,205	19,600
Current liabilities	0	0	0
	17,395	2,205	19,600
At 1 January 2024			
Current assets	23,594	3,728	27,321
Current liabilities	(72)	0	(72)
	23,522	3,728	27,249

12. Change in total funds over the year

	Funds brought forward from 2023	Movement in funds from 2023	Funds carried forward to 2025
	£	£	£
Unrestricted funds			
Unrestricted revenue funds	23,522	(6,126)	17,395
Restricted funds			
National Lottery Grant (improving EDI)	1,720	0	1,720
Aviva Community Fund	193	(193)	0
Individual regular donor (speakers)	315	(315)	0
Tesco Grant (Various)	1,000	(515)	485
Magic Little Grants (Live Better Mental Health training)	500	(500)	0
Total unrestricted funds	23,522	(6,126)	17,395
Total restricted funds	3,728	(1,523)	2,205
Total charity funds	27,249	(7,649)	19,600

13. Analysis of movements in funds during 2024

	Income	Expenditure	Other gains and losses	Movement in funds
	2024	2024	2024	2024
	£	£	£	£
Unrestricted funds				
Unrestricted revenue funds	17,877			
Designated unrestricted funds				
Expenditure		(24,003)		
Total unrestricted funds				(6,126)
Restricted funds				
National Lottery Grant	0	0		
Aviva Community Fund	0	(193)		
Individual regular donor	0	(315)		
Tesco corporate donation	0	(515)		
Magic Little Grants	0	(500)		
Designated restricted funds				
Grant expenditure	0	(693)		
Restricted donation expenditure	0	(830)		
Total restricted funds				(1,523)
Total charity funds	17,877	(25,526)	0	(7,649)

14. The purposes for which the funds are used

Unrestricted and designated funds

One of the main uses for Sunday Assembly's unrestricted income is to put on events which aim to bring people together, to connect and make lasting relationships that eliminate loneliness and social isolation. We use our motto to live better, help often and wonder more to influence, inspire and excite our audience. All events, aside from our fundraising events, rely on the generosity of our audience so that we can continue doing what we do but also continue to build and evolve this charity so that we can reach out to more people. In 2024, we put an unrestricted £500 Faith and Belief Forum Community Award towards our regular venue hire costs (this does not appear in the tables, which focus on restricted grants).

Restricted funds

The Sunday Assembly relies on the generosity of speakers, poets and other contributors, who give their time. We have only a small budget for speaker expenses, but in 2023 we received £900 in donations restricted for speakers' expenses; In 2024 we spent the remaining £315 of this. We are an inclusive community and provide social support but sometimes members of our community need signposting to more professional help than we can provide; in 2024 we spent the remainder of the Aviva Community Fund grant, the Magic Little Grants grant and half of our Tesco restricted donation on Mental Health First Aid training to bridge this gap.

15. Ultimate controlling party

The charity is under the control of its legal members. Every member of the charity is obliged to contribute such amount as may be required, not exceeding £10, to the assets of the company in the event of its being wound up while he or she is a member, or within one year after he or she ceases to be a member.

16. Donations, grants and legacies

The 2023 figures have been adjusted as CAF income has been recategorised as regular donations instead of other income; donations made at 2023 Yule Rock remain categorised as individual donations

	Current year Unrestricted Funds 2024 £	Current year Restricted Funds 2024 £	Current year Total Funds 2024 £	Prior year Total Funds 2023 £
Donations & gifts from individuals				
Individual donations (<£1,000)	4,938		4,938	9,175
Gift Aid	1,154		1,154	1,353
Regular giving	4,101		4,101	5,131
Annual fundraiser donations (Yule Rock)	495		495	0
One-off fundraising event donations	95		95	0
Total donations and gifts from individuals	10,782	0	10,782	15,659

Charitable activities and other trading income				
Annual fundraiser (Yule Rock)	7,042		7,042	4,121
Other income	53		53	0
Total donations and gifts from individuals	7,095	0	7,095	4,121

Revenue Grants and Corporate Donations				
Aviva Community Fund				193
Tesco restricted donation				1,000
Magic Little Grants				500
London Faith & Belief Community Award				500
Total revenue grants		0	0	2,193

17. Partnerships and philanthropy income

	Current year Unrestricted Funds 2024 £	Current year Restricted Funds 2024 £	Current year Total Funds 2024 £	Prior year Total Funds 2023 £
Bank of England (Corporate gift)	0		0	350
Total partnerships & philanthropy income	0		0	350

18. Expenditure on charitable activities

	Current year Unrestricted Funds 2024 £	Current year Restricted Funds 2024 £	Current year Total Funds 2024 £	Prior year Total Funds 2023 £
Activities and events	66	315	381	80
Other one-off production expenses	38	1,208	1,246	463
Total direct spending	104	1,523	1,627	543

19. Restricted grant expenditure

		Current year Restricted Funds 2024 £	Current year Total Funds 2024 £
Costs restricted to grant	Grant		
Mental health first aid training	Aviva Community Fund	(193)	(193)
Mental health first aid training	Magic Little Grants	(500)	(500)
Total Costs restricted to grants		(693)	(693)

20. Support costs for charitable activities

	Current year Unrestricted funds 2024 £	Current year Total funds 2024 £	Prior year Total funds 2023 £
Premises Expenses			
Venue cost	12,000	12,000	13,719
Storage costs	150	150	350
Supporting costs for activities			
Marketing and communications	81	81	125
Band and choir rehearsal	1,528	1,528	947
Hosts and speakers	218	218	0
Catering expenses	485	485	650
Software licenses and platform fees	2,352	2,352	2,083
Liability and contents insurance	181	181	171
Sundry expenses	1,825	1,825	56
Total	18,820	18,820	18,101

21. Financial costs

	Current year Unrestricted funds 2024 £	Current year Total funds 2024 £	Prior year Total funds 2023 £
Legal and Auditing fees	0	0	95
Total	0	0	95

22. Administrative overheads

The basis of allocation of costs between activities is described under accounting policies.

	Current year Unrestricted Funds 2024 £	Current year Total Funds 2024 £	Prior year Total Funds 2023 £
Producer	5,080	5,080	8,250
Total	5,080	5,080	8,250

23. Total charitable expenditure

	Current year Unrestricted Funds 2024 £	Current year Restricted Funds 2024 £	Current year Total Funds 2024 £	Prior year Total Funds 2023 £
Total direct spending	5,184	1,523	6,707	6,599
Grant expenditure (Restricted)	-	-	-	-
Total support costs	18,820	-	18,820	18,100
Total charitable expenditure	24,003	1,523	25,526	24,699

	Prior year Unrestricted Funds 2023 £	Prior year Restricted Funds 2023 £	Prior year Total Funds 2023 £
Total direct spending	6,136	463	6,599
Grant expenditure		0	0
Total support costs	18,100		18,100
Total charitable expenditure	24,236	463	24,699



Thank you

This year has been full of wonderment, and Sunday Assembly is able to live better thanks to its incredible supporters.

We are grateful to Conway Hall and Backyard Comedy Club for providing a beautiful home for us to fill with song and joy. We would like to thank the Coordination Crew and the many other Volunteers whose hard work and creativity fill our lives with wonderment.

Last, but certainly not least, a huge thank you to those who donate to Sunday Assembly; the people who keep us afloat and believe in our mission. It's thanks to you that we can support people to live better, help often and wonder more - thank you!

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